**Project 1: Design a Logo for your Band**

**Objective:**

Create and design a logo for your band.

**Overview:**

All businesses should have a recognizable logo that customers can easily identify. You must create a logo for your band that you will be able to use for multiple activities during this project. Your logo should support your image and prove to be one that your fans can easily recognize.

**Procedure:**

Search the internet for recognizable bands and analyze the logos that they use**.**

With your group members, brainstorm the image you wish to portray, the colors and typeface (fonts) that you think would best represent your band.

**Steps:**

1. On your own, using a blank sheet of paper, sketch 5 unique logo designs for your band.
2. Using your sketches, obtain feedback from a peer and select a single logo to represent your group.
3. Using Microsoft Publisher, Microsoft Paint or program of your choice, create your selected logo. (Be sure to design it large enough that it can be resized without losing image quality.)
4. Be sure to save your final image as a jpeg format to be used in future assignments. Save your file to your Google Drive.

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